



Financial Fortress
L V G
CONSULTANTS

LVG CONSULTANTS Corporate Profile
"A Financial Fortress In Every Home TM "

**A Multi-Award Winning
Financial Fortress Coaching Firm**

*Last updated
March 2009*

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About Us

WHO ARE WE

LVG Consultants ("LVG") is a "Financial Fortress™ Coaching Firm" and was established in 2006 to provide a comprehensive range of Financial Planning Services covering Cash flows Management, Unit Trust Investments, Insurance and Will-writing.

FOR OUR CLIENTS

LVG focuses on giving "Personalized Coaching Services" to our Clients in "protecting, creating and distributing" their Financial Fortresses. LVG has to date over 180 Consultants since its establishment in 2006.

FOR OUR TEAM OF CONSULTANTS

As a team member of LVG known as an "LVGian", one is developed in areas of Sales and Marketing, Personal and Professional Growth, Teamwork, Training, Leadership, Charity and Financial Success. In short, LVG's core is developing a person into becoming a "Successful and Giving Entrepreneur".

AWARDS and RECOGNITIONS

Over the years, Consultants from LVG have won over 39 External and Internal awards and recognitions.

EXTERNAL AWARDS and RECOGNITION



1. ActionCoach "Business of The Year Malaysia 2008"
2. ActionCoach "Best Team Award Malaysia 2007"
3. Features in TV: Channel 8's "Latte at 8", NTV7's "The Breakfast Show" and Astro Awani's "WW" tv programmes
4. Features in Print: New Straits Times, Berita Harian, Utusan Borneo
5. Features in Radio: Business FM 89.9

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The Partners have invested over 2 focused years of Business Coaching and RM150,000 of their own personal income with the multiple award winning and Asia's Most Experienced *Action Business Coach, Jeevan Sahadevan. **ActionCoach is World's Number One Business Coaching Company of over 16 years, in 23 countries, coaching over 1,000,000 Small-Medium Businesses worldwide*

INTERNAL AWARDS and RECOGNITION

1. Top Agency Manager, DSP 2008
2. Top Recruiter, DSP 2008
3. Top Agency Supervisor, Kota Kinabalu 2008
4. Top Agent, Miri 2008
5. Top Consultants' recognitions given to our Consultants in Klang Valley, Melaka, Johor Bahru, Kota Kinabalu, Miri and Bintulu in 2007 and 2008

As at 31st December 1, 2008, LVG's Asset-Under-Management (AUM) stands at RM60million serving over 1,500 Clients all over Malaysia.

LVG GOING FORWARD

LVG Consultants Headquarters was officially launched on 29th September 2008. Located at Ritze Perdana Business Centre, we are committed to our vision "A Financial Fortress in Every Home [™]" which has changed the lives of thousands of people whom we serve, as well as those who joined our team.

In year 2008, LVG has further expanded its network of Entrepreneurs to Kota Kinabalu, Miri, Bintulu and Langkawi and Johor Baru. Further expansions are in the pipeline.

LVG Consultants dedicate our expertise into grooming and nurturing industry professionals to serve Malaysians in line with our Vision, Mission, Values and 4 Pillars.

LVG o2Xo SEMINARS

Is LVG's Training Outfit that provides "Financial Education" and "Professional & Personal Growth" Seminars in areas of effective Sales Leadership, Customer Service, Power Communication and Team Synergy. It's headed by LVG's Co-Founder and qualified Master Trainer, Nazril Idrus who has many training experiences, having trained participants in different industries from Banking, Retirees, Students, Entertainers and the Media to name a few. Nazril has since groomed a select number of LVG's team members into great Trainers and Financial Fortress Coaches. Expect High Energy – High Impact seminar delivered through "Edutainment", Education plus Entertainment!

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LVG VISION & MISSION

VISION	"A Financial Fortress in Every Home TM "
MISSION	Sharing – <i>To constantly share with Malaysians the importance of Financial Planning and Building</i>
MISSION	Leading – <i>To be a Trusted Financial Advisor, receive the highest compensation and create our own Financial Fortresses</i>

LVG VALUES

- 1 VIBRANT** *I Am a Truly Vibrant Person Loaded with Energy. I Love My Clients and My Clients Love Me*
- 2 VISION** *I Breathe life into my Aspirations and the Vision of my Team. Because I Believe, I Achieve*
- 3 INTEGRITY** *I Speak the Truth. I Stand by My Agreements and I Honor My Broken Agreements*
- 4 BIZ MINDED** *I Am Business Minded. I Consistently Expand My Business Chassis to Expand My Wealth and the Wealth of Others*
- 5 RESPONSIBLE** *I am a Responsible Person. I Am an Accountable for My Results. I Take Ownership in Everything I Do. I Play Above the Line. I Am the Source*
- 6 ABUNDANT** *I Am an Abundant and Forgiving Person. I Give, Forgive and Receive Abundantly. I Touch a Life a Day*
- 7 NOW** *I am Urgent, I Take Action Now. If it's to Be, it's Up To Me. My Massive Action Gives Me Massive Results. Action Makes me Financially Free.*
- 8 TEAM PLAYER** *I am a Team Player. I Believe in Team Power, When Every Single Member of My Team Consistently Remind Each Other to Over Achieve our Targets to Achieve Massive Results. Together Everyone Achieves Magic*

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LVG 4 PILLARS - A Successful LVGian

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| 1 | PILLAR | SALES GOAL – Rapidly and Consistently Raising My Net Worth and Net Cash |
| 2 | PILLAR | RECRUITMENT GOAL – Leading and inspiring people to their right for Financial Freedom |
| 3 | PILLAR | TRAINING AND SELF DEVELOPMENT – Being coachable through Investing and Developing Personal and Professional Growth |
| 4 | PILLAR | CONTRIBUTION TO SELF AND SOCIETY – Investing in to Personal Finance and LVG's awareness to Society |

LVG Consultants' Website

www.lvgconsultants.com



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LVG "The Magic Story"

The START of a Powerful Vision

Nazril Idrus and Jashida Kamal were like-minded Entrepreneurs who decided to gather their wits and experiences in Finance, Sales & Marketing and Managing & Growing people, to build a powerful and effective Financial Fortress Coaching Firm.

In December 2006, the name "LVG Consultants" was born with the acronym LVG for "Legacy & Vibrant Group" of Consultants. The Aim is to have our Clients and Consultants leave legacies for their loved ones. At the same time, anyone associated with LVG; our Clients, Consultants and Colleagues, are Vibrant in Life, Work, Health and Wealth.

The FINANCIAL FORTRESS™



Research found that most people in their 20-30s perceive its too early to think about creating a Financial Fortress. The 30s-40s believe that there is enough Funds to live off, post retirement. By the time they are in the 50s, they realised its already too late and should have created their fortress 20 years ago! Realising this, the founders made a STAND that LVG's vision is to help all Malaysians create "A Financial Fortress in Every Home" irrespective of age, gender or background.

The Fortress is extremely unique to our Vision, Mission, Values and Systems. The 4 Strong Pillars attached to the "roof" represent LVG Consultants' Core Systems: Sales, Recruitment, Personal & Professional Growth and Contribution to Self and Society.

The Combination of the Eight "grills" are LVG's 8 Values: Vibrant, Vision, Integrity, Business Minded, Responsible, Abundant, Now and Team. LVGians uphold these values close to their hearts.

The "pointed rooftop" signifies LVG's movement forward with powerful momentum through its mission and ultimate vision: "A Financial Fortress in Every Home".

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The Building of a FINANCIAL FORTRESS™



The Foundation of the Fortress signifies the basic needs for "Wealth Protection" through Life & Medical Insurances.



The Mid Section of the Fortress signifies the "Critical Mass" or "Wealth Accumulation" that is built through proven investment tools applying our unique Asset Allocation Investment Strategy aka "LVG Buckets".



The "roof" of the Fortress signifies the "Legacy" to be left behind for our clients' next generations, or "Wealth Distribution" through "Wills and Trusts".

Being a Client or Consultant of LVG, one is coached in these 3 key areas, in building a Solid Financial Fortress in every Home.

Financial Fortress™ Coach

Sitting in front of our Client today is a "Financial Fortress Coach", a designation for a highly competent Consultant that has gone through LVG's own rigorous external and internal processes and assessments. The Financial Fortress Coach is required to continuously deliver high standards of performance in LVG's 4 Pillars to maintain this designation which gives highest level of comfort to our Clients.

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FOUNDERS' PROFILE



NAZRIL IDRUS

Financial Fortress Coach and Award Winning Founder

Nazril is no stranger to success as an Entrepreneur, a Speaker and in the Media. As an Entrepreneur he is an Australian Chartered Accountant and Co-Founder & President of the *Multi-Award Winning LVG Consultants. He is a Certified Professional Trainer from Government's PSMB & LawrenceWalterSeminars and has been known to be a very exciting and inspiring Speaker. He has appeared in numerous TV Commercials and Hosted many TV Programs on RTM, TV3, NTV7, 8TV, and Astro.

Now in his 30s, he is one of Public Mutual's Young Top Group Agency Managers. As a Financial Fortress Coach and Entrepreneur, Nazril and LVG Consultants have been featured in local and East Malaysia's print Media, Radio as well as National TV. LVG Consultants is Malaysia's "Number1 Financial Fortress Coaching Firm" winning "Business of the Year Award Malaysia 2008" and "Best Team Award 2007" by ActionCoach, World's Number 1 Business Coaching Firm.

Nazril has trained and talked to over 1,000 participants from UiTM, Petronas, PetronasPerformingArtsGroup, Maggie, Maybank, Public Mutual, Fstep, Petronita, MISC and the Public of Pulau Langkawi and Kuala Kangsar to name a few.

His vision is to have all Malaysians already created their own Financial Fortresses.



Financial Sector Talent Enrichment Programme (FSTEP)

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JASHIDA KAMAL

Financial Fortress Coach and Award Winning Founder

Jashida is a mother to a beautiful 9-Month old Daughter Alyssa. Her passion is Salsa and was once a feature dancer for a few opening acts on TV.

Jashida holds an honours degree in Accounting & Finance from Middlesex University, London. Upon graduation, she came back to Malaysia and started her career with a Multi-National Advertising Agency for four years where she executed numerous Advertising and Promotion Campaigns for a diverse range of Clients such as Sony, Standard Chartered Bank, Castrol, and 20TH Century Fox.

Jashida is the Co-Founder of the Multi-Award Winning LVG Consultants and one of a Public Mutual's young Group Agency Managers. She appeared on NTV7's "The Breakfast Show" to feature LVG's "Money Management Systems", the easiest, most effective personal cashflow management.

Her passion for people and drive for success have resulted in a quality team of consultants under her guidance to perform and serve clients in the financial services industry.

Her vision is to have "A Financial Fortress in every Malaysian Home"



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ASSOCIATE TRAINERS

Mohd Rashidi bin Mohd Rashid, graduated from University of Greenwich, London in 1998, having completed his Bachelor of Arts (BA) in Accounting and Finance. His experience as a Financial and Accounting lecturer for UiTM and Financial Controller in one of the state-owned companies in Malaysia had enhanced his business and negotiation skills.

Taking these skills to his advantage, Rashidi ventured in the financial industry since May 2002. Over 6 years in financial industry had proved fruitful when he obtained "Top 5 Producer 2007" and awarded "Most Abundant Award 2007" and "The Most Explosive Buddy Pair 2008" in LVG Consultants. He believes that in developing a business one needs a 'Staying Power' because it is a long term and repeatable process. His personal vision is "Financial Freedom for Everyone".



Tunku Ketri Eliana Binti Tunku Azim, 28 years old, graduated from University of Technology Mara, Shah Alam in 2001, having completed her Diploma in Management, majoring Tourism. She kicked-off her working experience in Human Resources with IBM Malaysia, handling recruitment and staff benefits. She enhanced her professionalism at Media Prima Berhad in Branding and Marketing. She was awarded "Top Employee in December 2006" and was promoted in the same year.

Realizing her passion, strength and potential in business, she decided to take one step further towards her success by joining the Unit Trust Industry in September 2007. She was awarded "Top 5 Personal Sales 2007", "The Now Award 2007", "Top 5 Personal Sales 2008" and "Top 5 Group Sales". She is one of the trusted Agency Leaders in LVG Consultants. Her vision is to become an inspiring and successful Malaysian woman and help Malaysians to have their own Financial Fortress Account



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Al Jazzura Khan holds a Diploma in Accountancy from UiTM and an Honor's degree in Accounting & Finance from Middlesex University, UK. He pursued further education in the areas of insurance and financial planning and received accreditation from the Life Underwriters Training Council and the Malaysian Institute of Insurance.

He has been involved in the financial industry since 1997. Initially employed by a local venture capital company, he was involved in corporate investment and monitoring of companies. In January 2001, he went on to become a financial entrepreneur by representing one of the largest local insurance companies. He now provides financial advisory and financial coaching on a vast array of financial products and services. He is the currently Chief of LVG Consultants' Personal & Professional Growth Division. He was awarded "Most Innovative Consultant 2008" as a result of successfully launching LVG Money Jar Program into the market. A qualified trainer under the Government's PSMB program, he has spoken and trained numerous companies on the Money Management System.

He had received the prestigious industry recognition and became a qualifying member of MDRT in 2004. The MDRT is recognized throughout the industry as the standard of excellence among financial professionals.



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